



KEYNOTE SPEAKER: AMY FRANKO

Advancing Sales Culture and Leadership

“*Amy was wonderful to work with, really listened to what we wanted, and made sure her keynote hit all the notes we were hoping it did. The feedback from our attendees proved what we already knew; that she was the right choice for our event. She was engaging, insightful, and inspirational, and I will happily be recommending her to anyone looking for training or a speaker for their organization.*”

Stephanie Sulfaro, Events and Special Projects Manager,
Rochester Business Journal

Keynote topics:

- Becoming a Leader of Impact and Influence
- The Power of Social Capital in Sales Organizations
- The Sales Force of the Future

Amy Franko drives results for organizations by elevating their most important asset—their people.

As a keynote speaker, Amy captures her audiences with a combination of business acumen, practical experience, dynamic storytelling ability, genuine enthusiasm, and deep understanding of training and development principles. She presents with an engaging, humorous, down-to-earth style that leaves audiences inspired and empowered to implement actionable strategies. All with the same purpose – helping you to create a ripple effect of impact and influence.

Amy's experience within large global organizations, such as IBM and Lenovo, has shaped her skills as a futuristic thinker and leader. She brings new perspectives to her clients, with a sharp focus on achieving strategic goals.

Known for her dynamic and engaging style, Amy is a sought-after speaker on the topic of leadership development and strategic selling. She is an ideal speaker for corporations, associations, and private training events. Her topics are geared toward sales leaders, sales teams, emerging leaders, those new to leadership, and women leaders.

She is a certified training partner through IMPAX Corporation.

Clients & Partners

AEP | ATD | Deloitte | Duke University | EXPRESS | Huntington | JPMorgan Chase Training
NAWBO | PNC | Rochester Business Journal | Women for Economic & Leadership Development
Women Lawyers of Franklin County | YWCA